Dmitry Frolov

Product designer with over 5 years of experience.

frolov.work / mail@frolov.work / telegram / linkedin

Experience

Appulate
Lead Product Designer,
Product Designer
Dec 2017 – Now

US InsurTech product that brings all the insurance players in one place.

- Leading, hiring and mentoring designers and overseeing the design process
- Co-creation of a product vision and design strategy
- Development of design solutions together with business analysts and developers
- Conducting qualitative and quantitative research to learn more about the problem and user needs
- Presentation and defending of solutions to the stakeholders and gathering feedback

Recognize
Designer and developer
Mar 2020 – Now

Figma Plugin for recognizing text from image with 10k users.

- Product vision and strategy
- User interface design
- TypeScript development
- Hypothesis generation based on quantitative data analysis

Skills

UX/UI Design
Solving customer problems according to business goals.

Design System
Design, development and maintenance of tokens, components and templates.

UX Research
Conducting usability and A/B testing. Collecting and analyzing key metrics.

Technology and Coding
Understanding how developers work and deliver features.

Leadership & Management
Hiring, mentoring and driving designers. Coordinating work of design team.